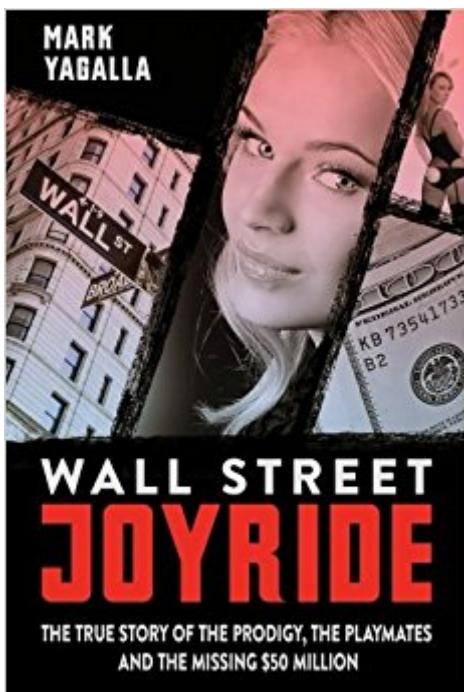


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# Wall Street Joyride: The True Story Of The Prodigy, The Playmates And The Missing \$50 Million



## **Synopsis**

How does an unassuming farm boy from Pennsylvania make \$1 million by age 19, steal Hugh Hefnerâ™s Playboy Playmate girlfriend by age 21 and then get sent to federal prison by age 24? Wall Street Joyride: The True Story of the Prodigy, the Playmates and the Missing \$50 Million tells the true adventure of Mark Yagallaâ™s wild ride through the dotcom bubble of the 1990s â“ a boom of riches that allowed Yagalla to live the lifestyle that millions of people can only dream about. But his supercharged rise to the top led to a hard and tragic fall. This gritty memoir is about ambition, greed, and unchecked investment acumen. Along the way, Yagalla rose to making more than \$10 million a year, which he used to lavishly support his porn star, stripper and model girlfriends with expensive cars, mansions, helicopters, Gulfstream jets and luxury vacations. Hunger for more led him to turn his \$50 million hedge fund into a reckless Ponzi scheme that funded his opulent lifestyle. Eventually, Yagalla was arrested for embezzling \$32 million and spent five years in federal prison. A cautionary and explosive tale about a young man with investment skills well beyond his years, Wall Street Joyride provides a powerful lesson for all of us. In this revealing tell-all, Yagalla shares the real story of his life and loves, the lessons heâ™s learned, and how we can learn from him.

## **Book Information**

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## **Customer Reviews**

"Mark Yagalla may have made some terrible decisions, but he had more fun doing so than any oversexed teenager could possibly hope. Now, he has finally told his own story, and he doesn't hold back. Wall Street Joyrideâ is an unusual book -- candid, canny, at times shockingly blunt, and

always compelling. This is a cautionary tale, but a rollicking one, too, and I couldn't put the book down." -- Benjamin Wallace, author of the New York TimesÂ bestseller The Billionaire's Vinegar."In Wall Street Joyride: The True Story of the Prodigy, the Playmates and the Missing \$50 Million, ex-con Mark Yagalla has given a blow-by-blow account of his extravagant lifestyle before he was jailed for swindling customers out of \$50 million." -- Daily Mail UK"Mark Yagalla -- the one-time Wall Street whiz who scammed investors out of \$50 million and was in jail by 24 -- has just published a tell-all, Wall Street Joyride, outlining his life of excess, including how he stole his idol Hugh Hefner's Playmate girlfriend Sandy Bentley." -- Mara Siegler, Page Six reporter, New York Post"Autobiographical work is a cautionary tale for all who seek fortune on the fast track of life." -- Tom Ragan,Â Standard Speaker

If you give any 22-year-old \$50 million, it's going to end badly. My story is similar to Jordan Belfort's Wolf of Wall Street. The big difference is that Belfort was chasing drugs and I was chasing women like any oversexed teenager with \$50 million would.Â What I felt was missing from Wolf of Wall StreetÂ was the reality of white-collar crime, how Ponzi schemes and pumps and dumps really work. My message is not just about how I defrauded people, but how I can help prevent others from being victims. I think my story is one that needs to be told and re-told, listened to and learned from. My true passion is now helping others avoid my many mistakes.

Couldn't finish it, I got far enough for this guy to explain he was getting involved in pump and dump schemes in penny stocks. Which should have taken the first 10 pages, instead 90% of the book is about the millions and millions of times he's had sex or he says he's had sex. Porn stars probably don't have as much sex as this guys says he did.

Repetitive story line- party, pick up girls, remember about work, wash/rinse/repeat... Better Wall Street blow up books out there and better party like a rockstar books out there.

Great story that many will think is similar to the Wolf of Wall Street, a book I did not like due to the author's writing ego. Mark Yagalla does not have that ego and recognizes his crimes and feels very badly as he effectively stole money from his investors to fund a lavish lifestyle. Some highlights in this very interesting and very fast read: His business start - the book does a great job of showing a young bright guy who also fortunately met influences that allowed him to expand his contacts and business. Many of these were conservative people like the Fulton Bank Director, a bank I have

worked with, have great respect for and am a shareholder. Just another investor duped although he did remove his money. But in addition to the business start he also met a person who fed his insatiable appetite for high end call girls. His Ponzi Scheme and business practices - the interesting part here is his establishing relationships to become an early investor for the penny stock companies and how he was making money getting out before the losers. This is simply and quickly laid out and is interesting. His Love of Beautiful Women even if they were all generally Call Girls - starting small and getting big the amount of money he was paying was unbelievable and he was clearly addicted to this and could not stop. Some of the names are familiar like his relationship with Michelle Braun, the madam who later supplied Tiger Woods. This addiction eventually feeds his lavish lifestyle to impress the women including Gulfstream planes and helicopters. But read these chapters and look up the girls in Google. Very, very beautiful women that he idolized or disclosed their money grabbing weaknesses. Overall I could not recommend this book higher if you have interest in Wall Street business and the love of beautiful, but greedy women.

Authors escapades were entertaining for a while, but too much is too much.

Do not buy!! This ass has no remorse for the money he stole. The whole book is him bragging about his hookers and the money he spent. Even after losing all, he still can't stop bragging of what a player he was!!

Probably a five star read, but the author is such an abomination that one star has to be removed just to protest his existence. He wants to present his crimes as cool and victimless. Seems to feel that He has been hurt more than anyone else. Wants us to feel sorry for his loss of stolen wealth and glodigger princesses. He seems to feel that all is fair in the glittering lives of the all-important fatcats. Shows no real concern for the little folks who lost retirement and subsistence money. We are all suckers. This book should only be purchased if all proceeds from sales go to the real victims.

I've been interested in Mark's story since an article in The Philly Mag some years ago. Finally hearing it from his point of view was both fascinating, intriguing, and tragic all at the same time, especially when you realize that he started when he was technically still a teenager. What teen wouldn't go hogwild with the money he was bringing in? The money, the women, the sex, and the extravagance was truly a joyride up until he met Sandy Bentley, who in my estimation is poison but doesn't excuse Mark's actions. A fast read, indeed...

This really is one of the most facinating books I've ever read and I think I'm out of breath now and it only took me a few days to read. Wow Mark lived one amazing life, the vast amounts of money made and spent was is incredible but so were the stories about the playmates, reading this was a real joyride, fantastic utterly brilliant book, Michael Arizona USA

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